### **REIDIN.com-GYODER New Home Price Index: Seğtember 2011 Results**

lssue: 10 15/10/2011







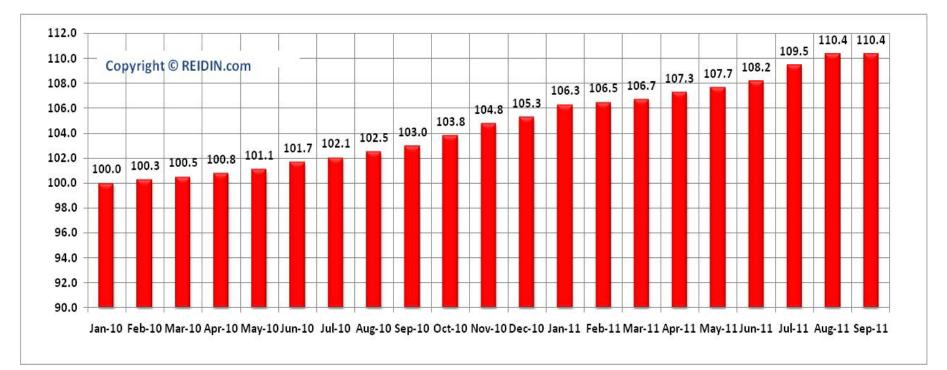
## **Index Summary**

- According to the results of REIDIN.com-GYODER New Home Price Index with the support of Garanti, in September 2011 index value remains constant with respect to the previous month; and in compliance with September 2010 there is 7.18% increase.
- According to September 2011 results of REIDIN.com-GYODER New Home Price Index, "Trademarked Projects" in Istanbul European side shows 0.17% decrease and 3.52% increase in Asian side.
- According to September 2011 results, REIDIN.com-GYODER New Home Price Index shows the decrease of 0.74% in 1+1 flat type; decrease of 0.44% in 2+1 flat type, increase of 2.52% in 4+1 flat type with respect to the previous month; on the other hand prices remain constant in 3+1 flat type.
- According to September 2011 results, REIDIN.com-GYODER New Home Price Index reveals that there
  is 1.47% decrease in 51-75sqm size; 0.19% decrease in 76-100sqm; 0.44% decrease in 101-125sqm
  size; 0.46% decrease in 126-150sqm and 3.04% increase in 151sqm and bigger sized properties with
  respect to the previous month.





## **REIDIN.com-GYODER New Home Price Index**

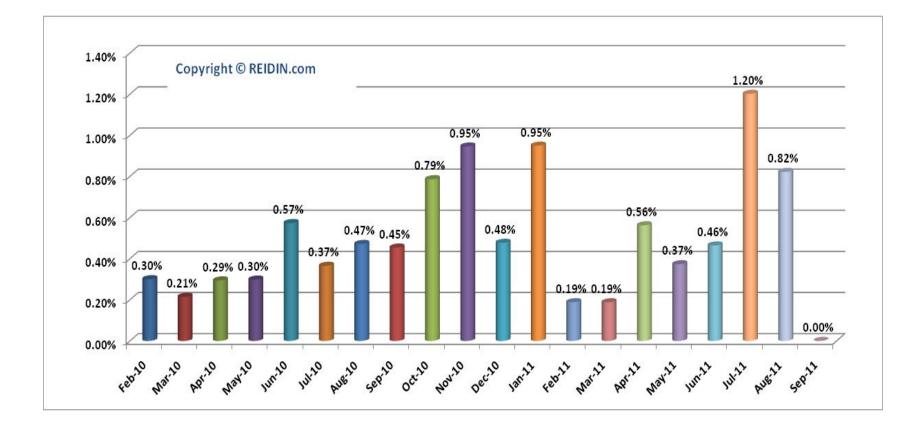


	Monthly Index:	% Change in	% Change in	% Change in
	September 2011	Month	Past Year	Base Period
New Home Index	110.4	0.00%	7.18%	10.40%





## % Change in REIDIN.com-GYODER New Home Price Index







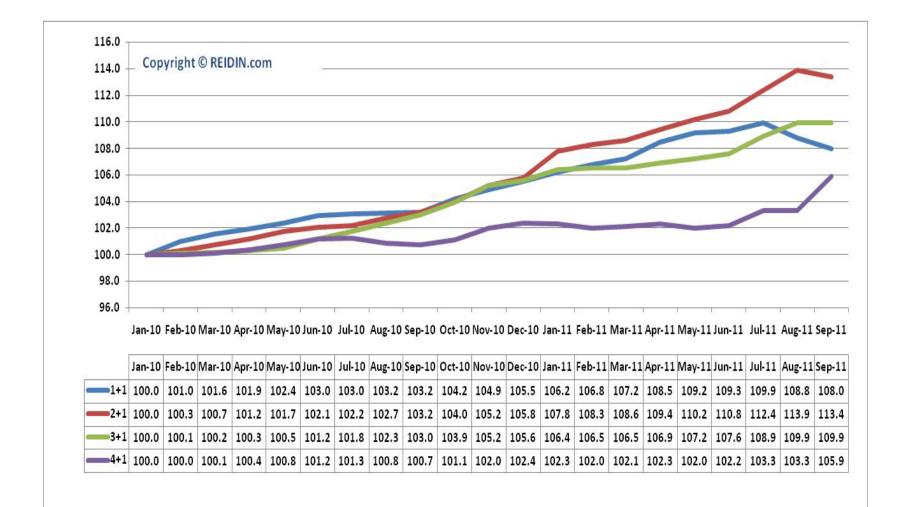
# REIDIN.com-GYODER New Home Price Index : Istanbul Asian-European Side Projects







# Type of Houses: Number of Rooms (January 2010=100)







## **Type of Houses: Number of Rooms**

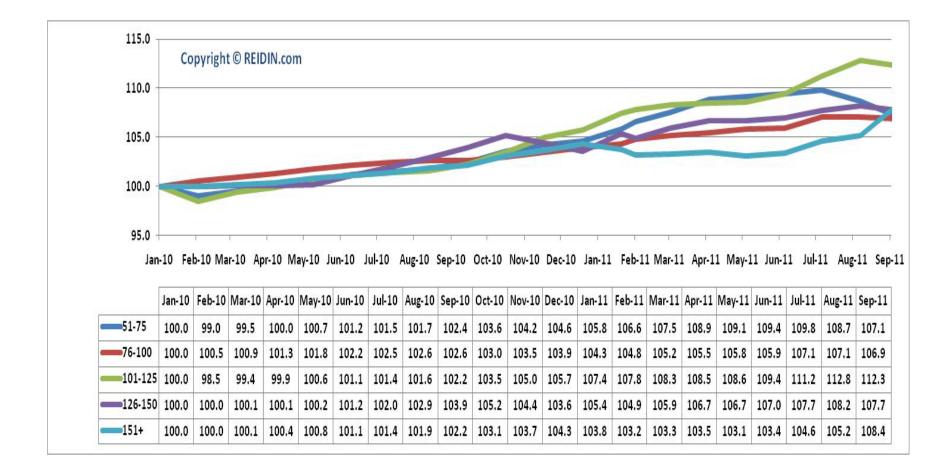
Type of Houses	Monthly Index: September 2011	% Change in Month	% Change in Past Year	% Change in Base Period
1+1	108.0	-0.74%	4.66%	8.00%
2+1	113.4	-0.44%	9.88%	13.40%
3+1	109.9	0.00%	6.67%	9.90%
4+1	105.9	2.52%	5.11%	5.90%

Base Period: January 2010=100





## Type of Houses: Size Range (January 2010=100)







## **Type of Houses: Size Range**

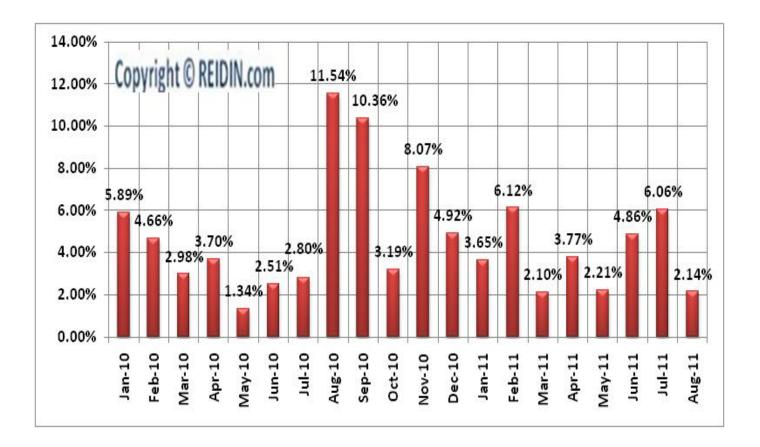
Type of Houses	Monthly Index: September 2011	% Change in Month	% Change in Past Year	% Change in Base Period
51-75 SQM	107.1	-1.47%	4.60%	7.10%
76-100 SQM	106.9	-0.19%	4.19%	6.90%
101-125 SQM	112.3	-0.44%	9.83%	12.30%
126-150 SQM	107.7	-0.46%	3.65%	7.70%
151 SQM +	108.4	3.04%	6.07%	8.40%

Base Period: January 2010=100





# REIDIN.com-GYODER New Homes Stock Number Activity (%)







### • What is?

It is the indicator index, which is developed from the properties of corporate real estate investment firms generally known as "Trademarked Projects", and recently has been produced in many countries like USA, Australia, Canada.

### Methodology

The monthly REIDIN.com-GYODER New Home Price Index uses a "stratified median index" approach for index calculation—an approach that is widely used for indexing housing prices. Taken January 2010 (January 2010=100) as the base period, is calculated with the formula of Laspeyres.

#### • Coverage

REIDIN.com-GYODER New Home Price Index is calculated on 54 projects and with a monthly average number of 20,000 properties presented by 22 developers.





### **Participant Developers**



## **REIDIN.com Turkey Real Estate Indicators**

### Indices

- REIDIN.com GYODER New Home Price Index
- REIDIN.com GYODER Office Index
- REIDIN.com Residential Property Price Index (Sales+Rent)
- REIDIN.com Housing Affordability Index
- REIDIN.com Rental Affordability Index
- REIDIN.com Gross Rental Yield Index

### Modules

- REIDIN.com Automated Valuation Module
- REIDIN.com Loan-to-Value Calculation Module
- REIDIN.com Payback Period Calculation Module

